

## Grote Business Precinct Executive Committee

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<b>Adelaide City Council</b>	Iwona Pattison <i>Economic Development</i>

## Our Local Heroes

*When a couple of houses had been tragically destroyed in the Sampson Flat bushfires and others were seriously threatened, new Hampshire Hotel owners James and Natalie Robertson felt for the families with nowhere to go.*

They wanted to help and decided to open up the Hampshire's first floor accommodation free of charge to any fire affected families in need of emergency accommodation. The offer was posted on Facebook and went viral.

James said, "Within hours we were receiving phone calls from families looking for somewhere to go, many of them with children. We welcomed them all and in the end had a few families come and stay. We gave them a bed to sleep in, we fed them and gave them what we could in the way of clothes etc as some didn't have time to pack."

Within a day the Facebook post had been 'seen' by approximately 450,000 people worldwide, had been 'shared' by approx. 10,000 and 'liked' by 4,000!

As word got out, donations poured in from wonderful people giving bedding, clothing and non-perishable food items. These were delivered to a major drop-off and distribution centre at the Wayville Showgrounds.

The families accommodated at the Hampshire were all able to return to their homes, thankfully safe and sound. James commented that one of the single mums with five children has now become a good friend.

James and Natalie were floored by the response and kind messages from complete strangers.

"We felt so humble and so much love from complete strangers," says James, "(with) some saying how we had restored their faith in human kind - to them we say 'no, it is in fact these people that have restored OUR faith by sharing their thoughts and feelings and kind words with us. "

At this point they decided to involve the wider community and hold a fundraiser at the pub in support of the CFS, as without them there would have been so much more tragedy.



By Tuesday that week the Hampshire had been contacted by Channel 9's TODAY show seeking an interview and James was interviewed by a Perth radio station.

The beer and cider on tap at the Hampshire is from South Australian Micro Breweries, so it was natural to join forces with them to make the fundraiser a major event.

According to James, the association did an amazing job of organising mobile bars and getting a good variety of micro breweries on board. They all donated kegs to be sold in pints with all proceeds to the CFS.

Others who got involved included the Fleurieu Milk Company and sausage sizzle experts, Rotary.

Some 300 people, including Deputy Lord Mayor, Cr Natasha Milani, attended the event held on Sunday 11 January.

By the end of the day just over \$8,600 had been raised! Not that the fundraising is over. James and Natalie are still going, with silent auctions running on the Hampshire's Facebook page. All the goods have been donated and the auction proceeds are adding to the CFS fund.

At the soon to be announced launch party for their Hampshire Hotel, James and Natalie plan to present the CFS with the funds raised.

Keep an eye on their Facebook page for ways you can help get the appeal total to \$10,000!

*Pictured above: Natalie and James Robertson (centre) with Rachel and Nick Hutchinson from Fleurieu Milk Company.*



Follow us on:



## Membership is good value!

GBP membership offers many benefits including:

- An Executive Committee dedicated to building this Precinct's appeal as a premier retail and commercial area;
- Assistance in liaising with Council over issues affecting your business;
- Great networking opportunities.

To learn more, contact Coordinator Yvonne Merendi on 0413 381 728.

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Grote Business Precinct is attracting attention on  
[www.marketQuarter.com.au](http://www.marketQuarter.com.au)  
 Make your business part of the experience. See Pg2



## President's Message

It is with a sense of satisfaction I share some of the activities and successes of the past year and offer thanks for services rendered by our Committee members. I would also like to acknowledge Adelaide City Council's continued support of the Precinct Groups.

After years in the pipeline, the Grote Business Precinct and Gouger Street Traders, associations have finally combined forces under the *Market Quarter* banner and launched a new website. This marks the beginning of an exciting phase in what we hope will be a long and prosperous partnership. We encourage all stakeholders, including Central Market and Chinatown, to utilise this important tool to showcase our fabulous and diverse Precinct to Adelaide and beyond [www.marketQuarter.com.au](http://www.marketQuarter.com.au)

Directly impacting on our Precinct amid much conjecture and divided opinions, 2014 saw the completion of the first stage upgrade to Victoria Square/ Tarntanyangga. This upgrade and the space's subsequent use even became a political hot potato in the Council elections. Although incomplete, Council hopes enough has been done to build interest and activity in the Square and that this will see a resurgence in people living nearby. Whatever your opinion, Victoria Square is now host to a diverse range of events and activities in the heart of the City.

Placemaking is fast becoming Council's favoured approach in revitalising Adelaide. Originating back in the 1960s, the term was first used by architects and urban planners to describe the process of creating spaces that will attract people because those spaces are pleasurable or interesting.

In late 2014 Adelaide City Council began revitalising the long forgotten Topham Mall under its Placemaking strategy. It was chosen as the first of three Placemaking Pilots. As a key area in the CBD between Currie and Waymouth streets, Topham Mall is to become a major pedestrian connector between the Riverbank and Market Precincts.

A key element in Placemaking is developing District Plans. With our Market Quarter now directly in the spotlight, Council is seeking input on how it might look and feel in the future. We encourage you to participate in this program. To find out more visit the website: <http://placemaking.adelaidecitycouncil.com>

David Buenfeld

[www.marketQUARTER.com.au](http://www.marketQUARTER.com.au)

*Full of useful tourist information and event details, the new Market Quarter website is bright, colourful and interesting.*

It is also quickly filling with informative business profiles as local traders recognise the marketing opportunity offered by this new online destination.

Showcasing The Whole Experience, [www.marketQuarter.com.au](http://www.marketQuarter.com.au) has been developed by Grote Business Precinct (GBP) member Katron Creative on behalf of GBP and the Gouger Street Traders Association.

The website has been specifically designed to increase consumer activity for businesses within the Market Quarter. It's jam packed with news, events and local attractions to create an exciting online experience that will have visitors regularly coming back to see what's new and happening throughout the Market Quarter.

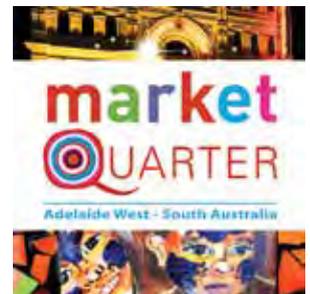
Business Profiles are a vital part of the website content, as they provide real incentives for consumers to walk through the doors of local shops, eateries, hotels and service providers. There are three options for profiles – booster, midi and full – making participation both flexible and affordable.

To ensure that the whole experience is as visitor-friendly as possible, all business profiles (from the smallest to the largest), include basics such as trading hours, phone numbers, links to each business's own website (if they have one), live Google maps, online enquiry form and a *Tell A Friend* button.

The more businesses who join the [www.marketQuarter.com.au](http://www.marketQuarter.com.au) family, the stronger the website will become as an online destination.

**Getting involved is simple.**  
Phone Bill Marles or Kat Lister at Katron Creative on 8231 0636.

### Breaking news



You can now follow us on Facebook:  
[www.Facebook.com/MarketQuarter](http://www.Facebook.com/MarketQuarter)

## A dream come true – V-Roll Café



*Growing up in Broken Hill, Maltese-born Tony Bugeja loved playing shops with his neighbours. He always knew that one day he would own his own shop.*

That day has come as Tony takes over the old café at the western end of Gouger Street opposite Australia Post's Mail Exchange. He has renamed it V-Roll.

The café's rustic décor acknowledges the history of its Gouger Street site. Tony has also included some sentimental family keepsakes.

With the doors open from 16th February, V-Roll's menu is fresh and affordable and there's an emphasis on personal, friendly service.

As a qualified commercial cook Tony will be creating delicious food daily drawing on his love of Vietnamese street food and his Maltese heritage. Tony's Pastizzi is a must to try! A full western breakfast will be available 6 days a week.

**Phone 7225 0999 for daily specials and catering options.**



## Pet Blessing well attended

*Saturday 6<sup>th</sup> December saw Grote Business Precinct celebrate its Precinct pets in a special way with a blessing in the grounds of St Patrick's Church as part of Christmas in the City.*

The Pet Blessing is expected to become a regular feature in our Precinct calendar.

You'll find lots of photos of this community event in the Photo Gallery section of the new:

[www.marketQuarter.com.au](http://www.marketQuarter.com.au)

## New green community hub

*The former Bus Depot on the corner of Franklin and Bowden Streets, Adelaide, is becoming a community hub focused on the environment and sustainable living.*

It will be known as 'The Joinery'.

South Australia's peak environmental organisation, Conservation SA has set up this new space to be a home for like-minded organisations that want to provide information and opportunities for everyone in the community to get involved. It is sharing the space with several tenants including Conservation Volunteers Australia, Australian Youth Climate Coalition and the Urban Natural Resource Centre.

All these organisation are excited about being part of a nurturing and bustling space connecting nature, creativity and community in the heart of Adelaide.

The vision for the centre is to display community art, a café serving local and seasonal food, a lush productive community garden, hold educational workshops and have affordable meeting spaces.

The old and run down building is being redeveloped using the most sustainable products possible.

It's an important environmental project and Conservation SA welcomes both cash and in-kind donations, sponsorships and partnerships.

To get involved start by having a chat with Kathryn Warhurst, The Joinery Coordinator on 0457 720 281.

You'll find more information at [www.thejoinery.org.au](http://www.thejoinery.org.au)

## Eynesbury College Students have designs on laneway



*Wander down Franklin Street, Adelaide and turn into Trades Hall Lane and you won't miss the bright and vibrant artwork above your head.*

The installation is part of Adelaide City Council's Splash program, which engaged with art students from neighbouring Eynesbury College.

Lucy Bonin was the local artist commissioned to paint the students' design onto the wall of Trade Hall Lane.

The inflatable ball is an intriguing element of the total design.

## What's a striped sheep doing on Grote Street?



*It's celebrating the Lunar New Year and the coming Year of the Sheep, of course.*

Grote Business Precinct commissioned local artist Jake Holmes to create the artwork. Jake says his design harks back to antiquarian illustrations in ancient engraved lunar calendars – but, with a modern twist.

Pedestrians enjoyed watching Jake at work and many took photos.

According to the Chinese Zodiac the Sheep is a Yin energy, a symbol of Peace, Harmonious co-existence and Tranquility. Some say this year will bring see a surge in the economy. We say, bring it on!

In the meantime, don't miss the annual Lunar New Year Street Party in Chinatown and Gouger Street on Saturday 21<sup>st</sup> February.

**Happy Lunar New Year!**

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