

Winter 2017

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GROTE

Business Precinct

Produced by the Grote Business Precinct

City Gateway funding win for the Precinct

Grote Business Precinct (GBP) President, David Buenfeld, delighted with the news of Council funding for a grand Western entry to the City.

Adelaide City Council has allocated a 2017-2018 capital works budget of \$950,000 for an entry statement at the Western end on Sir Donald Bradman Drive opposite Grote Street.

David commented, "This intersection is a direct entry to the City Centre from Adelaide Airport and Keswick Rail Terminal and is a visitor's first impression of our City."

This is a project that Grote Business Precinct, the Gouger Street Traders Association, Chinatown and Adelaide Central Market have lobbied for over a number of years.

This Market District group pushed for the entry statement as well as redevelopment of Chinatown and Central Market Plaza.

Grote Business Precinct is also hoping completion of the Grote Street upgrade, from Morphett Street to West Terrace, will soon become a Council priority.



Grote Business Precinct President, David Buenfeld on the site of the planned Gateway at the western entrance to the Central Business District.

In the meantime our Committee is looking forward to working with Council on this Western entry project.

David hopes to share more information with members at the Annual General Meeting this month, which Lord Mayor Martin Haese is to attend.

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GROTE

Business Precinct

2017 Annual General Meeting

Thursday 17th August, 5.45pm for 6pm

Adelaide Central Market Tower

(entry from Grote Street)

Tour the historic Tower following the meeting

Entertainment, drinks & nibbles provided

\$10 for non-members. New members welcome.



RSVP by Monday 14th August for catering purposes.
Leave a text message for Yvonne on 0413 381 728 or email
coordinator@groteprecinct.com.au



President's Message

Every AGM we aim to showcase a different business location in the Grote Business Precinct.

This year we have a very special space and I am delighted that the Honourable Lord Mayor, Martin Haese is able to join us on 17th August. Very few have had the opportunity to look inside the historic Central Market Tower. Our members will be some of the privileged few to do so.

It promises to be a great night of networking with updates on this year's Precinct activities and future plans. We'll also be celebrating Arthur Murray's decades on Grote Street. Our committee looks forward to having a drink with you on the night.

Come and meet other traders, be involved in our activities. Become a member of Grote Business Precinct.

Don't forget you can now drive straight down Grote Street from the west and into the Central Market U Park.

David Buenfeld

Grote Business Precinct

Executive

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David Buenfeld
LJ Hooker Commercial

Treasurer
Eileen Fagioli
Katron Creative

Vice President
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The Maj's Makeover Is To Be Even Grander



Launched in April, the Her Majesty's Theatre Renewal will be a \$66.2 million project.

The project cost has increased due to structural issues and identification of new opportunities, including a fourth level gallery and function space that will be able to operate independently of the theatre.

An additional Back of House floor will help to alleviate a shortage of rehearsal space in Adelaide and will also provide a boutique performance space.

Adelaide Festival Centre Foundation must raise at least \$3M over the next 3 years to ensure the project is completed fully.

Her Majesty's Theatre has been entertaining Adelaide for more than a hundred years. The Grand Old Dame was built as part of the legendary vaudeville circuit and in fact, is the only original Tivoli theatre still standing.

Through two World Wars and a devastating depression, through the onslaught of talkies and television, this great theatre has steadfastly served her community.

62 Grote Street, adjacent to Her Maj, will be redeveloped with a four level modern structure in harmony with the heritage-listed Her Majesty's Theatre building. This will be good for patrons, local artists and Adelaide.

Benefits of the redevelopment include:

- Increased seating capacity
- More commercial blockbusters coming to Adelaide
- New foyer spaces and improved disability access
- Upgraded technical equipment and orchestra pit
- New modern bathrooms on each level
- Increased jobs and ongoing employment
- Renewed activation of the Market/Chinatown/ Grote Street area
- Cultural and entertainment linkage from Adelaide Oval through to Gouger Street

In recent times Her Majesty's has hosted up to 100,000 people a year. It is anticipated this will grow to 250,000 a year with more big productions attracted by the larger venue.

The Adelaide Festival Centre Trust would appreciate any assistance to reach its fundraising goal and looks forward to the support of its neighbours in our Precinct.

Donate now at:
HerMajestysTheatre.org.au

Food for the Homeless Project continues

Now in its 8th year, the Rotary Club of Adelaide West's community project continues with the generosity of Adelaide Central Market Traders and Grote Business Precinct members.

Every fortnight stocks of unsold products at the end of the Market's Saturday trade are collected and distributed to the homeless. In the past year \$18,000 worth of food went to the Salvation Army and St. Vincent De Paul refuges and to support homeless mothers.

\$100,000 of food was collected from 2010 until June this year, through 1,750 hours of time volunteered by Rotary Adelaide West members and friends.

We encourage you to support these generous Central Market traders by shopping regularly at the Market and to watch out for the collectors wearing their distinctive and brightly coloured Rotary T-shirts.



Still waiting for final upgrade

Grote Business Precinct has been lobbying for the completion of the Grote Street upgrade for the past 10 years.

President David Buenfeld said, "We've seen large scale residential construction and new businesses move in attracted by the high visibility location, but still no commitment from Council to the final stage of the street upgrade."

It is now 10 years since Grote Street was upgraded from Victoria Square to Chinatown. Soon after the improvements were extended to Morphett Street, enhancing the streetscape of this important gateway precinct.

The infrastructure upgrades provided a boost for trader confidence, local residents and visitors alike. The road was resurfaced, 33 mature trees were planted, footpaths were improved and public art, additional seating, litter bins and bike racks were installed.



While enthusiastic about Council's plan for a statement gateway to welcome visitors to the City, local traders including these representatives of Chinese Welfare Services, Upstream Health, Beaumont Tiles, Your Child's Nursery, Ausland Elevators and Belle Property, remain focused on achieving the completion of the Grote Street upgrade.

Improvements were also made to lighting and stormwater drainage

Traders would like to see an allocation in Council's 2018-19 Budget for the upgrade of Grote Street from Morphett Street to West Terrace.

Dancing for 25 years

In 1912 Arthur Murray, a young Jewish immigrant to New York, began what would go on to become the world's most famous and largest dance organisation.

The franchise first hit Australian shores in 1965. Adelaide's own Grote Street location, opposite the Central Market, has been operating continuously for over 25 years.

Tara Johnston, Adelaide's current franchisee, says "It's so inspiring to be celebrating this milestone with such an historic company, but more than that, we love being part of the Arthur Murray family."

"For me and my team this means we can offer Adelaide the latest and greatest when it comes to social dancing."

With 105 years of history it's hard to say exactly how many people have learned to dance at an Arthur Murray Dance Centre, but it has been estimated to be well into the millions.

Tara went on to say, "Everybody knows somebody who has been to an Arthur Murray studio."

"A lot of people just want to learn for the fun of it, to keep fit or to enjoy Adelaide's lively social dance scene."

Arthur Murray Adelaide will showcase some special dance moves at the Grote Business Precinct AGM on Thursday 17th August.

Tara's advice? "Put a little fun in your life, try dancing."

Something Old ~ Something New



For over 32 years the Antique Market at 32 Grote Street has been a treasure trove full of history.

It attracts many high profile celebrities, film stars and rock stars, when they stay just a few steps away at the Hilton Adelaide.

Dean Donovan, who runs the Market, has many stories to share about special pieces that have come into his hands and the famous names who have visited this Grote Street icon over the decades.

However Dean's greatest treasure is his beautiful new wife, Yvonne, who just loves vintage clothing

and is putting her special touch to new vintage displays at the Antique Market.

The newly weds love to spend time with browsers who can spend hours wandering through two buildings and two floors of ceramics and glassware, jewellery, vintage toys, militaria, vintage clothing and collectables.

There is always a huge demand for tin toys, tiny planes, trains and automobiles so next time you bring out that old toy box at granddad's you may just find some hidden treasure.

Handy Expansion

New to the Precinct with an office in Gouger Street, country boy Kyle Hand has a thirst to help and give back to his community.

Kyle launched his real estate firm, Hand Property Co Pty Ltd, in the Riverland and is now expanding throughout South Australia.

Hand Property offers specialist services for people wanting to sell, buy and rent. Kyle has established a strong connection between regional properties throughout South Australia and local buyers from the Adelaide community and also interstate people looking to establish themselves in our state.

"Good old customer service is one of the main driving forces that we have focused on," said Kyle. "I also try and think outside of the box to show people properties and opportunities that they may have not considered before, including people looking for a country lifestyle change," Kyle said.

"I have sold, leased and managed properties ranging from small units and costal acreages to multi-million dollar shopping centres and am excited to use my knowledge to help connect city buyers to regional areas, whether it be for investment, a quality country lifestyle or to expand an enterprise."



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"Give the Dame some dollars."



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 Her Majesty's Theatre
 Renewal Project**

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