

Autumn 2019

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GROTE

Business Precinct

Produced by the Grote Business Precinct

You are invited to

The Inaugural Lord Mayor's Open Precinct Forum



Come to hear firsthand about what is happening in the Market District

Wednesday 8th May 2019, 5:15 to 7:15pm

VENUE: Gouger Street dining area, Adelaide Central Market

RSVP: OpenPrecinctForum.eventbrite.com.au

This is an opportunity to learn about:

- the re-development of Central Market Arcade, a cornerstone for the Market precinct;
- Her Majesty's Theatre makeover; and
- the ongoing celebration of Adelaide Central Market's 150th birthday.

Grote Business Precinct

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Charlene Ackland
Quest on Franklin

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*Belle Property
Commercial Adelaide*

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Elizabeth Marks
Marksman

Chair, Finance

Eileen Fagioli
Katron Creative

Coordinator

Yvonne Merendi
*WOW Management
0413 381 728*

Committee

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Armour & Allen Solicitors
Samuel Dickinson
City Brief

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Radio 5EBI.FM

Gary Neave
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8231 0636*

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Membership enquiries are welcome. Contact Precinct Coordinator Yvonne Merendi on 0413 381 728

NBN Info Night

Mon 13th May from 6pm
at The Joinery, 111 Franklin Street

The NBN is changing how business operates around the nation. Starting in June, businesses in Adelaide's CBD will be able to switch over to the new fibre infrastructure before the old copper network is shut off.

Don't be caught off guard or left behind. Make sure you understand how your business will be affected and how to make the NBN network work for you.

NBN and Telco representatives will attend to explain the changes and answer questions.

This is a free event. RSVP for catering purposes to: Info@GougerStreet.org

Arcade upgrade is coming

The City of Adelaide is planning a multi million dollar redevelopment of the Central Market Arcade, the first upgrade since the 1960s.

A developer and design are still to be confirmed, but Council's Associate Property Director Tom McCready is quoted as saying, "it will turn the Arcade and Precinct into a food and wine destination of international repute".

Construction is expected to begin in late 2020 when current tenancies agreements are due to expire.

Council will continue to own and manage the ground-floor retail space and loading area, plus 260 public car parks. The developer, who is expected to contribute \$27 million to the project, will manage all above ground level space.

Grote Business Precinct looks forward to the new development supporting both the local day and night time economy, and sees the project along with the refurbishment of Her Majesty's Theatre as securing the future of the Precinct for the next 50 years.



The Arcade entrance off Victoria Square.

Memories of Her Majesty's Theatre

While the Grand Dame of theatre, Her Majesty's, is being refurbished, patrons can step back in time and view long hidden artefacts, costumes, programs and photographs.

A free exhibition is currently on display in the Adelaide Festival Centre's QBE Galleries 2 and 3 until Mother's Day, 12th May. It is open weekdays from 9am-6pm, Saturdays from 9am – 5pm plus during theatre performances.

Details of the exciting new \$66 million redevelopment of this iconic building are also on display. Her Majesty's is scheduled to reopen in April next year.



Above: Photographs of artists who have graced the stage of Her Majesty's Theatre.

Left: Cathy Chong of Chinese Welfare Services at the official opening of the exhibition.

Help to save a local



Popular nightclub La Boheme was set up on Grote Street by Paul Boylon (pictured) in 2005.

Since then, more than 800 shows have been performed at the boutique cabaret venue.

Recently however, La Boheme has fallen on hard times. It has been hit by the closure and rebuild of

neighbouring Her Majesty's Theatre and also by the disruption caused by work on United Communities' U-City apartments on Pitt Street.

"It's not only the (pre-show and supper trade of) patrons of Her Majesty's (that's lost), but also the normal walk-past traffic that has diminished significantly," said Paul.

La Boheme has also felt the impact of the more than 150 small bar licences granted since regulations were changed in 2013.

Bohemian fans have come to the rescue as Paul set up a GoFundMe campaign to raise much needed capital. A "Loose Change Cabaret" was also held to keep the venue going with the \$30,000 target almost reached.

Paul looks forward to the reopening of neighbouring Her Majesty's Theatre next April and is now quietly confident that La Boheme has a long term future. Support local theatre go to:

au.gofundme.com/save-la-boheme

Mother's Day Profile: Barbara Knoll, Barossa Fine Foods

The perfect Mother's Day for Barbara Knoll (pictured below) would be to see her kids drop in during the day to enjoy some hot soup and open sandwiches.

"A 'chill out' Mother's Day spent with family would be just fine with me", says Barbara.

While Barbara is a wife, the mother of four sons and has nine grandchildren ranging in age from 7 years down to just 5 months, raising a family is far from her only achievement.

Barbara and husband Franz this month celebrate 29 years in business. The Knoll family opened their smallgoods business in Adelaide Central Market back in 1991.

Today Barossa Fine Foods is Australia's most awarded smallgoods maker with eight retail outlets and a factory supplying smallgoods Australia-wide.

Barbara has always been hands-on in the business working an average 55-hour week in various roles. "I love our customers, knowing that when they open their packages at home they take the shopping experience with them", says Barbara. "They know they have bought good quality food."

"I love talking food with them."

"You watch their families grow up over the years and then the children come back and shop for their barbecues and family events".

If Barbara has any advice for her granddaughters it would be, "Be what you want to be, not what someone else wants you to be."

What does success look like? "I would like to think I got it right as a parent and in business, if the customers come back that's success. It's an honour to serve them."

Happy Mother's Day to all our Mums.



Welcome Sam



New Grote Business Precinct Committee Member, Sam Dickinson (pictured), is the Publisher and Director of City Brief.

He started City Brief in 2015 with the goal to create a well-designed print city guide for both savvy locals and discerning visitors.

Over the past four years Sam has grown the brand both here and abroad, launching City Brief in Hamburg, Germany and shortly, in Basel, Switzerland.

Since early 2017, City Brief has been based in the beautiful Darling Building on Franklin Street, just a short walk from Grote Street and the Adelaide Central Market.

The location has given Sam a front row seat to the ever changing landscape of the precinct, and he is excited by the prospect of being part of its evolution in the years to come.



To welcome the Lunar New Year of the Pig, Grote Business Precinct held a special artwork launch on 5th February at the Grote Street entrance to Chinatown.

The Year of the Pig design was unveiled by the Deputy Lord Mayor Cr Houssam Abiad (pictured centre) assisted by the Federal Minister for Trade and Tourism, Senator Simon Birmingham, Hon. Jing Lee MLC, Artist Jake Holmes and President of Chinatown Association Adelaide Mr George Chin. Grote Business Precinct President, Ms Charlene Ackland was MC for the event, which was also attended by local traders and members of the public.

The installation continues to be popular with visitors who enjoy taking 'selfies' with the Pig caricature, a symbol believed to bring good luck.



Be part of this popular Music festival

Since it was established three years ago, the 17-day open access winter live music festival, Umbrella, has enjoyed significant growth in popularity.

While events primarily take place in live music venues, Umbrella venues have included quirky locations such as warehouses, carparks, trams, parklands and hospitals.

Last year's festival was the first to expand beyond the CBD. It involved some 1,800 musicians in a joyful celebration of all forms of contemporary live music – from orchestras and choirs, to folk, hip hop, metal, pop, acoustic, punk, electronic and everything in between.

Registrations are now being accepted for this year's Umbrella Winter City Sounds, which will run from Friday 12th to Sunday 28th July. Artists, events, artist managers, promoters, agencies and potential venues are welcome to register events with the festival.

It costs just \$25 to have a live music event featured in 30,000 copies of the printed program and also in the online program that are scheduled for release on 29th May.

The cut off date for inclusion in the printed program, which is distributed locally and interstate, is 1st May.

You'll find full details and handy tips at: UmbrellaAdelaide.com.au

Live music 'buzz' for City businesses

Local Buzz is a new City of Adelaide initiative which offers matched seed funding of \$500 to \$3,000, and/or free business support advice, to City venues to trial and program more live music.

City businesses who do not currently hosting live music, but who wish to start up a live music program are invited to apply.

City businesses are encouraged to trial hosting musicians in-house as part of their business offering.

New music events or activities such as pub choirs, lunchtime acoustic sessions for city workers, regular dinner nights featuring a particular niche or music genre, e.g. pasta and crooners are among ideas under consideration. Whatever your live music idea, Council is open to chatting about it!

Contact Malia Wearn on 8203 7807, m.wearn@cityofadelaide.com.au or head to Council's website for more information.

5 Reasons to Join Grote Business Precinct

Membership of Grote Business Precinct, one of Adelaide's longest established and most successful precinct associations, comes with plenty of benefits including:

1. You'll immediately be eligible for a free booster listing on our high ranking website www.marketquarter.com.au

Valued at \$66/yr a booster listing includes business name, logo, address, phone number, trading hours, a link to your website and a live Google map;

2. You'll receive invitations to networking events, connecting you to the Precinct;
3. You'll be eligible for special rates when advertising in the Precinct newsletter;
4. Your business will have opportunities to participate in seasonal promotional activities;
5. You'll gain a strong advocate to work on your behalf with Adelaide City Council.

Contact our Coordinator Yvonne Merendi on 0413 381 728 to learn more.



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