

# MARKET QUARTERLY

Autumn

GROTE BUSINESS PRECINCT

2020



## Improvements begin

Grote Business Precinct has lobbied Council for many years seeking an upgrade to the western end of Grote Street, the gateway to the CBD.

The good news is that improvement works will be undertaken from March to July. These include new trees, understorey planting, a wider median island, a new crossing point, wider bicycle lanes and gutter renewals for the stretch between Morphett and Gray Streets.

Learn more at: [MarketQuarter.com.au](http://MarketQuarter.com.au)

## Street Parking

Precinct President, Charlene Ackland, recently attended the City Access Strategy workshop conducted by the City of Adelaide.

Charlene said, "It was interesting to hear more information on the myths of who is using street parking - there have been studies around the world and in Australia that people who use street parking in the city are business owners or employees, not customers, which is contrary to public perception."

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# 20 Years of Achievement



Turning 20 in 2020, the Grote Business Precinct Inc is proud of its achievements and community involvement.

Championed by local business leaders and supported by The City of Adelaide, Grote Street Business Association Inc. (GSBA) was incorporated in May 2000.

Deb Lavis of Eco Tile Factory was inaugural President. Management Consultant Tony Stacey took on the role in 2005, followed in 2008 by Bill Marles of Katron Creative. Subsequent Presidents include Terry Peacock from Conservation Volunteers SA, David Buenfeld of Belle Property and currently, Charlene Ackland of Quest on Franklin.

As the Association represents an area including parts of Franklin, Gouger and Morphett Streets plus connector roads, the name was changed to the current Grote Business Precinct Inc. (GBP) in 2007.

GBP's list of achievements is long and includes an award winning Workplace Safety project.

Another award winner was a Christmas promotion that ran for several years and involved live Australian native pine trees being decorated and displayed by local business.

From the beginning our activities have had a strong environmental focus through Grote Eco, which led to those live Christmas trees being planted in the Parklands to mark World Environment Day each year.

Long before Council introduced its own service, GBP subsidised a cardboard and waste paper collection service for its member businesses.

From Page 1



Looking west along Franklin Street.

The website MarketQuarter.com.au was co-funded with the Gouger Street Traders Assoc. to boost the online presence of our two precincts and encourage more foot traffic to local businesses and entertainment venues.

The Lunar New Year pavement art installation, now in its seventh year, highlights the importance of our precinct's relationship with Chinatown Adelaide.

GBP supports numerous charities and has partnered with the Rotary Club of Adelaide West on a wide variety of projects ranging from concerts to food donations for the Homeless.

GBP will continue to lobby Council and the State Government on issues that impact the economic growth and amenities in our area. We look forward to the Grote Street West Improvement project (see page 1), the reopening of Her Majesty's Theatre, redevelopment of Central Market Arcade and ongoing improvements to Chinatown.

A warm invitation will be extended to our members and friends to attend a birthday celebration being planned for May.

We hope that you will join us.



Pictured cutting the birthday cake at Grote Business Precinct's 10<sup>th</sup> birthday celebrations are (l-r) Past Presidents Tony Stacey, Deb Lavis and Bill Marles.

In the findings there is no correlation between car users and retail spend, whereas there is with bike riders.

Charlene also thought it interesting that there are 25–40% vacancies in carparks across the Adelaide CBD and North Adelaide. "So removal of some street parking is not going to have much effect on finding a space," she commented.

To share your thoughts on this email Coordinator@GrotePrecinct.com.au or comment via MarketQuarter.com.au



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attractions.

Call 8231 0636 to get involved.



## Plastic Free Champion

Congratulations to the House of Health in Adelaide Central Market, which has taken the initiative to replace single-use plastics with reusable or compostable items.

Their efforts have been recognised with an award presentation by Lord Mayor Sandy Verschoor.

Visit the House of Health (Stall 72-75) and the team will be happy to introduce you to shopping plastic free.



## Finishing touches for the Grand Old Dame of Theatre



Excitement is building with Her Majesty's Theatre on schedule to reopen mid-year.

Grote Business Precinct is hoping to arrange an exclusive look inside as part of a very special members networking event coming up soon.

More details as they come to hand.

The first show in the reburbished theatre will be the Coal Miner's Daughter, which is coming to Adelaide for one show only on Saturday 30<sup>th</sup> May.

Starring multi-awarded, look alike songstress, Amber Joy Poulton as country music superstar Loretta Lynn, Lizzie Moore as Patsy Cline and Denis Surmon as Conway Twitty accompanied by The Holy Men, this is a sensational tribute to three music legends. The 2017 national tour sold out.

Then on Saturday 6<sup>th</sup> June, Daniel Thompson returns with *Johnny Cash The Concert*, featuring the great moments of Cash's San Quentin album plus hits and favourites spanning his entire 50 year recording career.

Next up will be the critically acclaimed West End hit musical SIX, which twists the narrative from 500 years of historical heartbreak into a 75 minute celebration of 21<sup>st</sup> Century girl power. Her Majesty's season will run from 11<sup>th</sup> to 28<sup>th</sup> June and will be a major highlight of Adelaide's Cabaret Festival.

You are invited to Buy a Seat in the Theatre to support this historic redevelopment.

Learn more at:

[BuyASeat.HerMajestysTheatre.org.au](http://BuyASeat.HerMajestysTheatre.org.au)

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# Delivering what Businesses want

The City of Adelaide is considering a new Citywide Business Model.

Grote Business Precinct (GBP) along with other Precinct groups and the Adelaide Business Collective (ABC) are supportive of an independent body to provide governance and strategy for the benefit of businesses in the city.

Collectively we ask that business sector representatives and major stakeholders are brought together to discuss recommendations contained within the Citywide Business Model feasibility study recently prepared by Amanda Grocock and Associates.

To see the full Council report go to: [dmzweb.cityofadelaide.com.au/agendasminutes/files08/Agendas/COMMITTEE/2019\\_11\\_07COMMITTEE\\_Special.pdf](http://dmzweb.cityofadelaide.com.au/agendasminutes/files08/Agendas/COMMITTEE/2019_11_07COMMITTEE_Special.pdf)

Precinct groups and the ABC favour a collaborative co-design of any new model rather than Council simply

announcing one. We support coming together with a united view to generate several options that Council could consider.

ABC recently conducted a member survey which highlighted the following priorities for businesses:

- Marketing to attract customers;
- A united business voice;
- Marketing at peak trading periods;
- Reducing business costs through collective purchasing; and
- Injecting capital into the street precincts.

ABC supports stronger partnerships and better outcomes for businesses in the CBD.

To find out more about the Adelaide Business Collective go to: [AdelaideBusinessCollective.com.au](http://AdelaideBusinessCollective.com.au)

GBP would like to know your thoughts on how we can assist your business better.



You can email your suggestions to [Coodinator@GrotePrecinct.com.au](mailto:Coodinator@GrotePrecinct.com.au) or use the online form in the contact section of [MarketQuarter.com.au](http://MarketQuarter.com.au)

## GROTE Business Precinct Celebrating 20 years!

### Executive

#### President

Charlene Ackland  
Quest on Franklin

#### Vice President

Richard Armour  
Alex Mandry Legal Group

#### Secretary

Elizabeth Marks  
Marksman

#### Chair, Finance

Eileen Fagioli  
Katron Creative

#### Coordinator

Yvonne Merendi  
WOW Management  
0413 381 728  
[Coordinator@GrotePrecinct.com.au](mailto:Coordinator@GrotePrecinct.com.au)

#### Market Quarter Reps

Bill Marles & Kat Lister  
Katron Creative  
8231 0636

### Committee

Robyn Brown  
& Ruth Sibley  
Adelaide Festival Centre

David Buenfeld  
Belle Property  
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and the World

Alex & Ivan Oulianoff  
Central Market Traders Assoc.

Peter Veld  
Kwik Kopy Adelaide

Craig Wilkins  
Conservation Council SA

## Sunday Trading

From 22<sup>nd</sup> March from 8am till 3pm the Adelaide Central Market will trial Sunday trading for six months.

Shoppers will be able to fill up on fresh fruit, veg, meat, bread, specialty goods, cheese as well as enjoying a coffee, breakfast or lunch at a number of eateries.

To kick it off there will be free kids' activities, live music and the first hour of parking free. Sunday trading will cater for the changing retail landscape and customer needs.

The list of Sunday traders includes: Barossa Fine Foods, Charlesworth Nuts, Con's Fine Foods, Fleurieu Milk Co, Fred McMahon's, House of Organics, Le Souk, Les Deux Coqs, M&M's Fruit Mart, Marino Meat and Food Store, Photoco Camera House, Real Falafel, Rommy's Market Garden, Samtass Seafood, Simply Sarj, Standom Smallgoods, Teaser, The Coffee Bean Shop, The Kangaroo Island Stall, The Market Bread Bar, The Old Lolly Shop, The Smelly Cheese Shop, The Turkish Delight Mediterranean Sweetery, Zuma Caffe.

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on 0413 381 728**

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