

# MARKET QUARTERLY

Autumn

GROTE BUSINESS PRECINCT

2022



*The western end of Gouger Street is set to become Adelaide's premier new foodie destination with the arrival of Silver Brewing Co. Offering signature Slavic and Viking feasts, craft beers, spirits and events, Silver Brewing Co has three individual entertainment and dining areas plus a 15m bar. Pictured above: alfresco dining area fronting Marlborough Street.*

## Register for your Wellbeing Wallet

The City of Adelaide is offering *Wellbeing Wallets* to encourage city residents to be active, eat well and re-connect with family and friends and enjoy arts and culture.

The Wellbeing Wallet offers giveaways to participate in wellbeing boosting activities such as:

- Be Active – free physical activity in one of the city's sport and recreation centres and Park Lands.

- Nutrition – special offer to enjoy fresh fruit and vegetables from the Adelaide Central Market.
- Connect – invite a friend and enjoy one of the fantastic cafes and / or culture and entertainment establishments in the city.

To apply for a Wellbeing Wallet please complete the registration form at [cityofadelaide.com.au](http://cityofadelaide.com.au)

*Work Well is supported by the City of Adelaide and the Government of South Australia.*



# President's Report



This quarter we have seen the return of 'Mad March', and with each week we are seeing the city continue to take steps to reopen. Adelaide is now open to the world again.

The recent reduction of COVID restrictions will be impactful over the next quarter as we hopefully see a return of workers to the city. It has been great to see Her Majesty's Theatre open again, and with that South Australians getting the opportunity to see the amazing transformation.

It was a pleasure to be a part of Chinese New Year celebrations for the Year of the Tiger. With the support of the City of Adelaide and AEDA we were able



to continue our annual tradition of providing an installation to allow for increased awareness and community engagement in Chinatown. The team at Makerspace Adelaide did an amazing job, as they always do, in bringing the concept to life in what is a truly striking and vibrant display. Check out the photo below.

In our precinct we have had the announcement of the builder for the Adelaide Central Market Redevelopment, to be known as 'Market Square', and understand the development is to commence in mid-2022.

We also had the launch of sales for the Victoria Tower development on Grote Street (*pictured top right*). These developments are expected to be a catalyst for further investment in our precinct; each project will bring renewed vibrancy through construction and when complete.

Adelaide City Council and AEDA have launched a series of initiatives with the aim of aiding the transition in this phase of the COVID-19 pandemic.

I encourage all businesses to review the various support initiatives and grant opportunities.

The wide range of unique initiatives are sure to have a lasting impact on Adelaide and increase the vibrancy that our great city has developed over the years. I personally look forward to seeing the many projects that will be funded under these forward-looking business resilience programs.

In the past few weeks we have also seen a variety of other programs targeted at bringing people back to the city and, with them, much needed support for the amazing businesses we have in our precinct.

The Great State Vouchers and ADL Unleashed Dining Vouchers will showcase why we are so lucky to live



in this city, the most liveable city in Australia, and third in the world!

I would like to finish by acknowledging the amazing recognition bestowed upon one of our own, Cathy Chong.

Cathy has been inducted as a Member (AM) in the General Division of the Order of Australia.



Those who have had the pleasure of engaging with Cathy in her many roles will recognise the strong advocacy she demonstrates for our precinct, and also for many other South Australians.

**Ivan Oulianoff**  
President



Looking for a gift option that is a little different with a big WOW? Popmeballoonco is the new kid on the block in Victoria Square. Add your own or choose from our gift range. Pop in today! shop 4/185 Victoria Square Adelaide



## Radio 5EBI welcomed Australia's Governor-General

During a recent visit to South Australia, His Excellency General, the Hon. David Hurley AC DSC (Retd) and Mrs Hurley took time out to visit Ethnic Broadcasters — Radio 5EBI 103.1fm – where they met Executive members, staff and volunteers.

Having a passion for Multiculturalism and Diversity, His Excellency had heard about Station's excellent work broadcasting vital health information

to its 44 Ethnic communities during the pandemic. This effort resulted in the Station being awarded the SA Governor's Multicultural Award for Media Excellence for 2021.

Speaking fluent Indonesian, His Excellency entered the studio and pre-recorded an interview with 5EBI's Indonesian presenter Romi Branajaya.



Governor-General Hon. David Hurley and Mrs Hurley (centre) are pictured with 5EBI Executive members, staff and volunteers.

## Stunning new function spaces at Her Maj

Next time you visit Her Majesty's Theatre you must visit the fabulous new Ian and Pamela Wall Gallery and the Pickard Terrace.

Open before and during performances as well as for special exhibitions, the Gallery is currently giving audiences a glimpse into some of Australia's greatest rock music moments.

The Rock 'n' Roll City exhibition features more than 50 iconic photographs of many music greats.

The Gallery is open every Saturday from 11am till 3pm until May 20. Entry is free.

While you're there be sure to take in the breathtaking views from the windows of the Pickard Terrace.



Both spaces are available for hire for private functions.

Email: [functions@adelaidefestivalcentre.com.au](mailto:functions@adelaidefestivalcentre.com.au)

## Council offers Business Support

The City of Adelaide has a range of support initiatives to help CBD businesses recover from the pandemic.

These include a rate relief initiative, advice through Business SA, abolishing some fees, \$30 vouchers to spend at hospitality venues, shopfront and

outdoor improvement grants, street activation grants and more.

Grote Business Precinct is happy to assist businesses with grant applications and more information.

Contact Coordinator Yvonne Merendi on 0413381728 for details.



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# Precinct success at Mainstreet Awards

Grote Business Precinct was recently presented with a Mainstreet SA Award for its Christmas 2020 street activation, the Grote Wishing Grove.

Present at Hilton Adelaide to accept the award were Precinct Vice President Cathy Chong and Coordinator Yvonne Merendi.

The Precinct's first street activation for 2022 celebrated the beginning of the Lunar New Year of the Water Tiger.

The interactive art installation, created by Makerspace Adelaide, is situated at the Grote Street entrance to Chinatown Adelaide, and was funded by a City of Adelaide grant.

*Pictured following the presentation are, from left, Lord Mayor of Adelaide, the Hon. Sandy Verschoor, Grote Business Precinct Coordinator Yvonne Merendi and Vice President Cathy Chong (President, Chinese Welfare Services) and Mainstreet SA Chair Ashley Tippins.*



*Pictured, from left, are Bill Marles of Katron Creative, former MP Rachel Sanderson and Grote Business Precinct Coordinator Yvonne Merendi at a "Meet the Candidates" forum hosted by the North Adelaide Precinct Association.*

## GROTE Business Precinct

### Executive

#### President

Ivan Oulianoff JP  
Central Market Traders Assoc.

#### Vice President

Cathy Chong AM JP  
Chinese Welfare Services

#### Secretary

Elizabeth Marks  
Marksman

#### Chair, Finance

Dr Tim Haines  
EmuLink Migration, Anthropological  
& Intercultural Consultancies

#### Coordinator

Yvonne Merendi  
WOW Management  
0413 381 728  
Coordinator@GrotePrecinct.com.au

#### Market Quarter Reps

Bill Marles & Kat Lister  
Katron Creative  
8231 0636

### Committee

Charlene Ackland  
Quest on Franklin  
Richard Armour  
Armour & Allen, Lawyers  
David Buenfeld  
Belle Property  
Commercial Adelaide  
Sue Cvijanovic  
St Mary's College  
Samuel Dickinson  
City Brief  
Kristen Eckhardt  
Adelaide Festival Centre  
Rupert Hallam  
Hilton Adelaide  
Cos Matteo  
Holidays of Australia  
and the World  
Alex Oulianoff  
Central Market Traders Assoc.  
David Riley  
Makerspace Adelaide  
Peter Veld  
Kwik Kopy Adelaide  
Craig Wilkins  
Conservation Council SA

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