

MARKET QUARTERLY

Summer

GROTE BUSINESS PRECINCT

2022



It is wonderful to see Big Santa once again giving us a wave from the Grote Street frontage of Adelaide Central Market. He is viewed here from the balcony of The Hotel Metropolitan. Hats off to Andrew (Cosi) Costello and his many individual and corporate supporters who made this Adelaide icon's return possible. Photo: Yvonne Merendi

Have a cracker of a Christmas in the City

The City is brimming with magical places, colourful decorations and sensory experiences for all to enjoy this festive season.

Right in the heart of Market Quarter enjoy Festive Tunes on Grote and Gouger (see poster inside).

Every weekend the family can enjoy festivities in Victoria Square/Tarntanyangga against the backdrop of the Giant Christmas Tree. Discover hidden surprises along the Christmas Cracker Trail to win a \$1,500 family city staycation.

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| 26th Nov: | Empyre Fire Festival |
| 3rd Dec: | Jazz in Cheek |
| 9th-10th Dec: | Christmas Wonderland |
| 17th-18th Dec: | Adelady & Gathered Christmas Market |
| 22nd Dec: | Nutcracker Ballet & Family Christmas Carols |
| 23rd Dec: | Christmas Wrap Party |
| 24th Dec: | Jazz in Cheek |

Visit www.experienceadelaide.com.au for full details and enjoy shopping in Market Quarter.

2022 AGM at Silver Brewing Co.



Showcasing Adelaide's premier new foodie destination and bar Silver Brewing Co, Grote Business Precinct's Annual General Meeting attracted a large number of members.

Attendees learnt of Precinct activities throughout the year along with some useful business security tips and enjoyed an informative presentation by Bill Marles, President of Rotary Adelaide Central.

It was also a good opportunity to network with fellow business owners over some refreshments.

Pictured (above) members mingle as the St. Mary's Small Jazz Band plays and (right) President Ivan Oulianoff presents his report.



2023: The Lunar Year of the Water Rabbit

Grote Business Precinct traditionally celebrates the Lunar New Year with an artwork installation at the Grote Street entrance to Chinatown Adelaide.

For the past two years this has been an interactive artwork, created in partnership with Makerspace Adelaide, that enables visitors to the area to take 'good fortune' selfies.

Planning is currently underway for an engaging new Water Rabbit artwork that will be installed in time for the 2023 Luna New Year Celebrations including the popular Chinatown Adelaide Street Party on Saturday 28th January.

The Rabbit is the fourth sign in the 12-year cycle of the Chinese Zodiac. It is a symbol of longevity, peace and prosperity. 2023 is predicted to be a year of hope and we can all do with a bit of that!



The Hon. Jing Lee MLC was among the first to pose for a selfie with our 2022 Year of the Tiger art installation.

Flexibility Creates Longevity

Katron Creative, at 24 Oakley Street, is a very long-term supporter of Grote Business Precinct and is, this year, celebrating its 40th Anniversary.

Established as a traditional advertising and marketing firm offering graphic design, copywriting, print and media services, the company now applies those skills to digital marketing and is an award-winning web developer.

Co-founder and Managing Director, Kat Lister commented that it's all about maximising the effectiveness of clients' online presence. The new, bilingual Chinese Welfare Services website is one of Katron's recently completed projects.

Visit www.Katron.com.au to learn more. Alternatively, have a chat with Kat or Bill on 8231 0636.



New Council team

Grote Business Precinct offers its congratulations to all successful candidates in the 2022 City of Adelaide elections.

We particularly look forward to a productive working relationship with the Hon. Lord Mayor Dr. Jane Lomax-Smith, Area Councillors Arman Abrahamzadeh OAM and Janet Giles, and our four Central Ward Councillors David Elliott, Simon Hou, Jing Li and Carmel Noon.

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What's new in the Precinct

A big welcome to the new IGA Supermarket, now open at 180 Franklin Street.

It is trading 7 days till late, right opposite SuperPharmacy.

For nightclubbers there's a new Miami style nightspot, Little Havana Co, at 268 Morphett Street.

Those looking for sporting goods will find that Soccer Locker has just opened at 222 Grote Street, as has Revolution Racegear at number 157.

Freelance barber/dresser Pash has moved to Victoria Square.

Finally, a warm welcome to our newest Grote Buisness Precinct members Barossa Fine Foods in the Adelaide Central Market and Orchid Wine Estate on Grote Street.

Scam Warning

Scams target everyone so it's important to remain alert and aware of the different types that are out there targeting Australians - particularly as scammers are becoming more creative and nefarious in their attempts to steal money or personal information.

The Australian Competition and Consumer Commission (ACCC)'s Scamwatch is a Federal Government initiative that helps individual consumers and small businesses to recognise, avoid and report scams.

If you receive a suspicious phone call or text message, do not reveal any

personal information or click on any links.

Visit the Scamwatch website, www.scamwatch.gov.au, and you'll find a range of resources to help protect you and our community from scammers.

You'll also find information on MarketQuarter.com.au

The Department of Health and Ageing has also flagged a scam, being run in its name, targeting the Chinese-Australian community. Calls from 02 6289 1555 are scam calls and are NOT from the Department of Health & Ageing Care.





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VICTORIA TOWER

ADELAIDE



Embrace the Inner-City Lifestyle

CONSTRUCTION COMPLETION: LATE 2024 • DISPLAY SUITE NOW OPEN AT 18 GROTE ST, ADELAIDE SA 5000

Victoria Tower Adelaide will be located at 32-38 Grote Street in the heart of Adelaide and will soar thirty-seven stories high and 122-metres above the city streetscape.

It is located within 15 minutes of walking distance to all CBD's amenities and world-renowned universities, all just a few feet away from your reach. A unique location that brings together the city lifestyle and every goodness the city has to offer for you.

It will feature a variety of high-end apartments as well as nine levels of office space and the apartment styles will include, studio, one, two, and three-bedroom as well as two levels of luxury penthouses.

VTA will overlook Victoria Square, which is adjacent to Adelaide's Central Market and is only a few minutes' walk to Her Majesty Theatre. This style of living will allow residents to enjoy the best of arts and cultures, international cuisines, together with access to shopping districts in the heart of the CBD all from this prime, central location.

Victoria Tower Adelaide provides a whole series of well-designed apartments with luxurious and unparalleled city views and delightful living comfort. VTA will set a new level of international urban living and open endless exploration of the future.



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