

MARKET QUARTERLY

Summer

GROTE BUSINESS PRECINCT

2026



Streetscape gets a little more colourful

The aesthetics at the eastern end of Grote Street have had a lift with the recent wrapping of two utility boxes with colourful public art as pictured above.

One box is on the footpath out the front of the historic Hotel Metropolitan (The Metro), with the other just around the corner in Pitt Street.

Sponsored by the City of Adelaide, the artwork was designed by Billie Justice Thomson and showcases her signature style. The imagery includes references to Her Majesty's Theatre, the area's Asian eateries, The Metro and the iconic Adelaide Central Market – capturing and celebrating the character of Grote Business Precinct.

The wraps were printed and installed by Signs of the Times.

If you would like to see more such artwork around the Precinct and have a particular location in mind drop an email to Yvonne Merendi at Coordinator@GrotePrecinct.com.au

Membership of Grote Business Precinct has benefits, including:

- A direct voice to Council
- Free mini profile on MarketQuarter.com.au
- Invitations to free networking and community events
- Free training and business development
- Having a say on street safety, lighting and streetscaping

Visit MarketQuarter.com.au to learn more.

From the President Guide Dogs Day 2026: a Precinct-wide celebration



Welcome to 2026!!

In the last few weeks:

- We have survived a heatwave with temperatures in the 40s;
- The Santos Tour Down Under 2026 came amidst the heatwave with some routes shortened to cope;
- The Australia Day parade by our multicultural communities; Dragon dance and fireworks cancelled for the first time!

Businesses over these last few weeks have endured these challenges – certainly an appropriate welcome to the Year of the Fire Horse!!!

In the coming months and years, Grote Business Precinct will see unprecedented growth through development with over 10 approved and in-progress projects that will attract significant economic and community growth in our area.

To this end we have requested that the Council facilitate development of a strategic plan to assess the growth potentials and ways to provide appropriate support to both residential and commercial communities.

Major changes happening within our precinct include:

1. The completion of Victoria Tower - 37 storeys of apartments and commercial sites
2. Market Square – with the Central Market enlarged (twice the current size) – the ground and first floors are due to open late this year.
3. Commencement of a major renovation of Hilton Adelaide – now taken over by the Amora Group.

On Monday 16th February at 10.00 am we will be unveiling the Year of the Fire Horse art installation at the Grote St entrance to Moonta St. Do come and help us welcome the Lunar New Year!

Wishing everyone a very happy 2026!!

Cathy

Cathy Chong AM JP

A Morphett Street tenant for more than two decades, Guide Dogs SA/NT is proud to be part of the Grote Business Precinct and community.

For over 65 years, Guide Dogs SA/NT has been supporting people with blindness and low vision to live independently, safely and with confidence within the community. While many know them for their iconic Guide Dogs, they also provide specialised Vision Services, run social and educational programs for clients, offer Human Guide Training and deliver education sessions to improve accessibility and inclusion.

Guide Dogs Day is their major annual fundraising and awareness campaign, with activities building throughout April, leading up to the official day on Wednesday, 29th April 2026. Thanks to the generosity of local businesses and the wider community, Guide Dogs Day 2025 raised an incredible \$338,000 to support people living with low vision, blindness and other specialised needs. In 2026, they are aiming even higher, and would love more Grote Business Precinct businesses to join the celebration and help raise funds!

Getting involved is simple and flexible and it's a chance for businesses of all sizes to show visible support for an important community cause and meaningfully engage your staff and customers.

Ways you can get involved:

- *Gift Proceeds* – Donate a set amount, a percentage of sales, or full proceeds from a product or limited-edition menu item (like a Puppuccino, aPAWrol spritz or hot dog) on Guide Dogs Day.

- *Host a Collection Dog* – Place a coin collection dog on your counter during April.
- *Host a Fundraiser* – Organise a morning tea, charity walk, or gold coin activity to rally your staff, customers and our community for a paw-some cause.
- *Sell Merchandise* – Sell limited-edition Guide Dogs Day merchandise on your front counter (bandanas, badges and more), with all proceeds supporting Guide Dogs SA/NT.
- *Paint the Town Orange* – Join local landmarks and businesses by lighting your building Guide Dogs orange, decorating your shopfront, or sharing the campaign message on digital screens.
- *Become a Corporate Partner* – Donate \$5,000 or more to become a corporate partner of the Guide Dogs Day campaign.
- *Share the Message* – Share pictures of your participation with your customers and on social media with their handy resource pack.

Every local business, big or small, can make a difference for people who are blind or have low vision.

Guide Dogs Day offers an engaging and community-focused way to contribute, while connecting your business with one of Australia's most trusted charities.

Register your interest at guidedogsday.com.au or email them at: partnerships@guidedogs.org.au to discuss explore opportunities.

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**This April support
Guide Dogs Day
your way**

Find out more
www.guidedogsday.com.au



233 Franklin Street brought back to life

The historic building that Union Bridge on Franklin calls home was originally built as the Sir John Franklin Inn in the late 1800s.

Recognised for its architectural significance, the building is a noteworthy two-storey, stone structure featuring a balcony with iron lace panels and is one of Adelaide's oldest hotels.

It has had many names over the years including, until mid-2024, the Benjamin on Franklin.

Union Bridge Brewery & Distillery embraced this beautiful, heritage building to create its City-based Cellar Door.

Union Bridge on Franklin Venue Manager, Cassandra Wright recently became a member of the Grote Business Precinct Committee seeing it as an



opportunity to connect with like-minded people.

Cassandra is keen to highlight all that Union Bridge has to offer including at ground level a soda room bar and the 1836 restaurant. On the upper level a stunning chandelier-lit function space with a large balcony and private bar.

She sees Union Bridge on Franklin and the Precinct in general very much as destination venues due to their unique character, offerings, and ease of access. Cassandra believes this appeal is sure to increase as various major developments, such as Market Square, come to fruition.

Pedestrian crossing planning progresses

The City of Adelaide allocated funding in the current budget for detailed design of a pedestrian crossing on Franklin Street at the Elizabeth St and Byron Pl intersection.

Following feedback from the Department for Infrastructure and Transport, the Administration updated its concept plan with detailed design work expected to commence soon.

Grote Business Precinct has been calling for a safe crossing point there for several years. Increasing pedestrian traffic in the area since the opening of the IGA Supermarket on the northern side of Franklin Street and a large pharmacy on the southern side, the need for the crossing is growing more critical.

The construction phase of the project is anticipated to begin next financial year subject to allocation of funding in the 2026/27 Business Plan and Budget.

**Grote Business Precinct
is attracting attention with**



Customers from near and far are online and discovering our great range of shops, services, entertainment and attractions.

Email
BeSeen@MarketQuarter.com.au
to get involved



南澳洲阿達雷得中國城協會
Chinatown Adelaide South Australia Inc.

Lunar New Year Street Party 2026 新春庙会

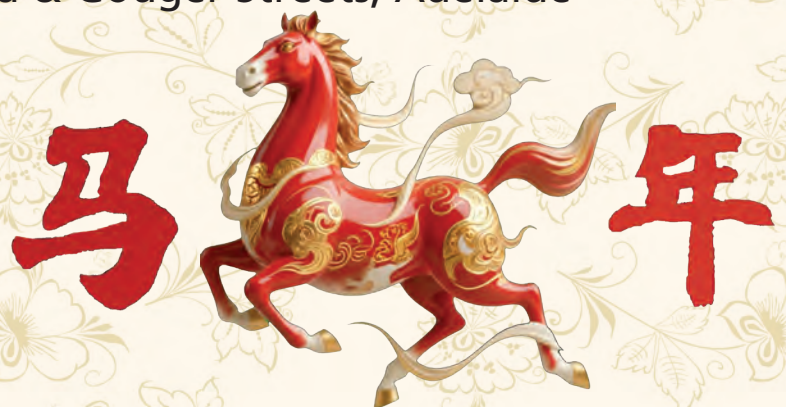
Saturday 21st February, from 1pm till late
Moonta & Gouger Streets, Adelaide

Tradition, Culture, Celebration

Live Multicultural Performances

80+ Food & Cultural Stalls

Family-Friendly Festivities





You are invited to the official unveiling of our

**2026 Lunar New Year
Art Installation**

~ The Year of the Fire Horse ~

10am, Monday 16th February

At the Grote Street entrance to Chinatown (Moonta Street).

The Year of the Fire Horse is one for pushing
for new growth and letting go of the past.

This year's Horse is said to bring heightened enthusiasm,
innovation and outward expression, although caution
is advised to balance the fiery drive with patience to
avoid impulsiveness and chaos.

Join us and take a selfie to bring good fortune!

RSVP to the Coordinator, Yvonne Merendi, by SMS on 0413 381 728



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